

# 2010 EDITORIAL CALENDAR

## JANUARY/FEBRUARY — THE ULTIMATE BEACHES ISSUE

- The Beach Lovers Life List: A tantalizing compilation of must-do experiences and must-have moments on beaches throughout the region.
- Vieques & Culebra: Here in the Spanish Virgin Islands, Puerto Rico's best beach getaways are finally coming into their own.
- Aruba, the Beach and Beyond: A guide to the myriad attractions of this fun-loving vacation spot.
- St. Lucia, Growing Strong: Even as luxury resorts continue to blossom around the isle, models of community-based tourism are flourishing. Could St. Lucia be evolving to embody the best of both worlds?

Ad Close: 10/28/09    Materials Due: 10/30/09    On Sale: 12/22/09

## MARCH — ROMANTIC ESCAPES

- Second (Third, Fourth ...) Honeymoons: Lovey-dovey vacation plans for getaways from three days to a week.
- Romantic Inns: A selection of inns that are especially conducive to a uniquely Caribbean kind of canoodling.
- St. Kitts: Past, Present and Future — Exploring three distinct locales that represent stages of the evolution of hospitality on this lovely Leeward isle.
- The Beach Lovers Guide To The Grenadines
- **SPECIAL SECTIONS: Anguilla, Barbados, USVI**

Ad Close: 12/9/09    Materials Due: 12/11/09    On Sale: 2/9/10

## APRIL — BLUE-RIBBON ALL-INCLUSIVES

- Blue-ribbon All-inclusives: Spotlights on resorts that excel in Family, Luxury, Romantic and Value categories, and recommendations for more.
- Provo: South Beach South - A guide to the best of all that glitters in this mod beach destination.
- Backcountry Jamaica: Guided excursions to the hinterlands reveal the soul of the island.
- The Region's Top Nature Parks & Reserves
- **SPECIAL SECTIONS: Puerto Rico, Honduras, Antigua**

Ad Close: 1/20/10    Materials Due: 1/22/10    On Sale: 3/16/10

## MAY — ADVENTURE SPECIAL ISSUE

- Top 5 Snorkel Destinations
- Belize Road Trip: An overland safari in a country where the roads are improving and the scenery is captivating.
- BVI Water-Sports Lovers Guide
- How To Take Better Vacation Photos
- **SPECIAL SECTIONS: Cayman Islands, Grenada, Family Dominican Republic**

Ad Close: 3/3/10    Materials Due: 3/5/10    On Sale: 4/27/10

## JUNE/JULY — SUMMER VACATION

- The Cayman Islands: Between the overstimulation of Grand and the castaway appeal of Little, the whole family is sure to enjoy.
- Family-friendly: A guide to vacation destinations that cater to families with youngsters.
- Eating St. Martin: A garrulous gastronome talks and eats his way around the restaurant capital of the Caribbean.
- Euribbean Capitals: Have the Fusion Vacation in cosmopolitan haunts like Gustavia, St. Barts; Willemstad, Curacao; Bridgetown, Barbados; and Santo Domingo, Dominican Republic.
- **SPECIAL SECTIONS: Turks & Caicos, Bahamas, Puerto Rico**

Ad Close: 4/7/10    Materials Due: 4/9/10    On Sale: 6/1/10

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## AUGUST/SEPTEMBER — EAT, DRINK, SLEEP, REPEAT

- Villas for Any Budget: From the rock star compound to the cozy cottage, and everything in between.
- Traditional Puerto Rico: A tour based in and around Ponce reveals a circuit of *mesones gastronomicos* — restaurants that serve traditional cuisines and colonial-style inns.
- Bar hopping the BVI: A talkative tippler and his trusty sidekick hop around the beach bar capital of the Caribbean. Seven bars in seven days?
- Cancun Guide: Where to stay, play, shop and eat.
- **SPECIAL SECTION: St. Lucia**

Ad Close: 5/18/10    Materials Due: 5/20/10    On Sale: 7/13/10

## OCTOBER — THE ENDLESS SUMMER

- Puerto Plata, Dominican Republic: The northern town and its beach environs are quietly attracting a savvy following.
- Guided and themed trips take the work out of vacation planning: sailing, cooking, wellness and more.
- Outdoorsy Tobago: Birding, mountain biking, snorkeling and more in this verdant island paradise.
- Garden Inns: The region's finest inns where the grounds and landscaping create tropical wonderlands.
- **SPECIAL SECTION: Curacao**

Ad Close: 7/7/10    Materials Due: 7/9/10    On Sale: 8/31/10

## NOVEMBER — HOT SPOTS

- Hot Spots: Spotlight on Caribbean locales whose hospitality sectors are on the move, with more-more-more to offer visitors, plus a report on new and noteworthy developments region-wide.
- Barbados by Moke: A misbegotten vehicle that's the Jeep of the Mini world provides beach-buggy transportation for a tour of Barbados, one of the few places where they're still running and for rent.
- St. John Like a Local: The insider's perspective on the best the island has to offer.
- Photo Contest Winners
- **SPECIAL SECTIONS: St. Martin/St. Maarten, Belize, Jamaica**

Ad Close: 8/11/10    Materials Due: 8/13/10    On Sale: 10/5/10

## DECEMBER — ON THE WATERFRONT

- Water-Sports Lovers Guide to the Bay Islands of Honduras
- The Secret Bahamas: From Nassau's authentic underbelly to Old Bahamian locales and atmosphere in the Out Islands.
- The Caribbean's Best Hotel Pools
- Local Flavors: The local food movement takes hold in Jamaica, where chefs at top resorts utilize farm produce to provide outstanding and healthy cuisine; plus, a roundup of hotels throughout the region that grow their own organic vegetables, and what their chefs do with them.
- **SPECIAL SECTIONS: Puerto Rico, Villas, Caribbean Events**

Ad Close: 9/15/10    Materials Due: 9/17/10    On Sale: 11/9/10

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\*Editorial content is subject to change.